

Policy

Local involvement



Royal Swinkels

Why

All our breweries, malt houses and offices have an impact on the environment and local stakeholders, both in a negative and positive sense. Negative impacts may include land use, noise pollution, water abstraction and air and water pollution. Positive impact can relate to employment and personal development (education) of employees, creating wealth and caring for the well-being of their families, and contributing to the economic development, infrastructure, and culture of local communities and nature.

Ultimately we, as Royal Swinkels, wish to minimise our negative impact as far as possible and increase our positive impact. The goal here being the improvement of the welfare of local communities and nature in the long term.

How

We use our stakeholder analysis to determine who our key local stakeholders are, as well as their interests and needs. Based on this analysis, we choose local projects for each production facility that benefit the interests and needs of local stakeholders. These projects must not conflict with Royal Swinkels' company policy and must contribute to Royal Swinkels' long-term value creation. Where possible, we aim to contribute to ecological objectives and nature restoration in the vicinity of our production sites.

Every year the projects will be evaluated per location and adjusted where necessary. The results of the most impactful local projects will be published in the Royal Swinkels annual report.

What

From 2020, each facility will have a programme of local projects that are in line with company policy and contribute to Royal Swinkels' long-term value creation.

